PACDEFF

CRM and

AVIATION HUMAN FACTORS CONFERENCE

Royal on the Park Hotel,

Brisbane, 20-21 October 2026

PACDEFF 2026
SPONSORSHIP PACKAGES

The following sponsor benefits would apply:

PRINCIPAL SPONSORS ($5000-$10,000)

- Prominent designation as a principal sponsor on the website home page. As well as the logo being shown in a 'principal sponsor' column, the conference title would be followed by the words 'Principal Sponsor [sponsor name]. Both the logo and the Principal Sponsor designator would be propagated across every page on the website.
- A link to the sponsor's website would be provided on every page of the website.
- A dedicated 'Principal Sponsors' web page, as required, which would provide whatever marketing was desired. This would be accessed by a dedicated link in the main menu.
- Considerable coverage in every email sent out to our substantial email list, clearly stating the role as a principal sponsor. Emails are sent out monthly on average and currently encompass around 2000 recipients.
- Primary marketing at the event. This would include banners and trade space as desired.
- Considerable marketing as a principal sponsor throughout the event.
- Three free sponsor's registrations. This represents a saving of over $1000 this year, with standard registration fees set at around $365 for both days.

MAJOR SPONSOR ($3000-$4995)

- Prominent designation as a major sponsor on the website home page.
- A link to the sponsor's website would be provided on every page of the website.
- A logo and designation as a major sponsor on the Sponsors web page.
- Considerable coverage in every email sent out to our substantial email list, clearly stating the role as a major sponsor. Emails are sent out monthly on average and currently encompass around 2000 recipients.
- Prominent marketing at the event. This would include banners and trade space as desired.
- Considerable marketing as a major sponsor throughout the event.
- Two free sponsor's registrations.

SPONSOR ($1000-$2995)

- Prominent designation as a sponsor on the website home page.
- A link to the sponsor's website would be provided on every page of the website.
- A logo and designation as a sponsor on the Sponsor's web page.
- Considerable coverage in every email sent out to our substantial email list, clearly stating the role as a sponsor. Emails are sent out monthly on average and currently encompass around 2000 recipients.
- Prominent marketing at the event. This would include banners and trade space as desired.
- Considerable marketing of as a sponsor throughout the event.
- One free sponsor's registration.

Sponsorship Booking Form

Company Details

Organisation:_____

Contact Name:_____

Address:_____

Phone:_____

Email:_____

Sponsorship Level: (Please circle one)

Principal Sponsor

Major Sponsor

Sponsor

Amount of sponsorship offered: $_____

Please note that an invoice will be issued on receipt of this form with payment due no later than seven days prior to the conference. Earlier payment would be appreciated.

SPONSORSHIP AGREEMENT

1. PACDEFF's Commitment

   a. PACDEFF is an unincorporated not-for-profit Association. It will be responsible for convening and running the PACDEFF 2026 Conference over 20-21 October 2026, at the Royal on the Park Hotel, Brisbane.
   b. PACDEFF will ensure that marketing and trade space are provided in accordance with the schedules provided under 'Sponsorship Packages' earlier in this document. Banner space and a trade desk with two chairs will be provided in the common exhibitor area. This area may be accessed for setup at any time from 4pm the day before the conference begins.
   c. PACDEFF will make appropriate amendments to the conference website in accordance with the selected sponsorship schedule, within 3 days of receipt of the confirmation of sponsorship.

2. The Sponsor's Commitment

   a. Ensure that where it has been requested to have trade desk space available, the space is set-up and completely ready by 9am on the first day of the conference (20 October, 2026) and that there is adequate manpower to support the trade desk at the desired level throughout the conference.
   b. Pay to PACDEFF the agreed amount of sponsorship, at least seven days prior to the event commencing. An invoice will be sent on receipt of the sponsorship confirmation.
   c. Effect, and keep in effect, Public Liability Insurance with relation to their activities in an amount of not less than $1,000,000 for any one claim.
   d. Provide an indemnity to PACDEFF from, and against all actions, claims and demands arising out of or incidental to the conduct of the sponsor/exhibitor or their servants or agents during the course of the conference.
   e. Conduct a risk assessment on the booth prior to the event commencing and advise the event organiser of any issues of concern prior to the event commencing.
   f. Keep the trade desk space clean, tidy and safe at all times.

Please sign below to acknowledge agreement of the above terms and conditions.

Signature:_____

Date:_____

Name:_____

Company:_____

Please scan and return the signed form to the conference convenor, Dr. Wayne Martin (wayne@pacdeff.com)